

CHO BY THE NUMBERS

AAHOA's highly sought after CHO is back, and it's better than ever. The new [AAHOA Certificate in Hotel Ownership™](#) has been recreated to meet the demands of today's hotelier, with all-new modules, industry-leading content focused on hotel ownership, and a completely customizable all-digital program.

1 Certificate

The new CHO doesn't require recertification; earn your certificate and gain access to the entire CHO library of course materials.

30 Hours to Complete

Complete your certificate in less than 30 hours, all at your own pace. AAHOA Members have up to 90 days to complete the program.

24/7

Digital Access

The all-new, all-digital CHO is available online 24/7/365, allowing you to work on your certificate when it's convenient for you.

12

Learning Modules

The CHO has 12 learning modules and elective courses designed specifically with hotel owners in mind that allow you to customize your experience.

1

Designation

Demonstrate to the industry your commitment to learning by proudly displaying your CHO designation.

INFINITE POSSIBILITIES

The AAHOA Certificate in Hotel Ownership™ is designed for you, today's hotel owner, to broaden your horizons, reinforce the essentials of hotel ownership, equip you with the knowledge to compete in today's landscape, and grow and protect your business.

EARN YOUR CERTIFICATE



COMMIT TO YOUR PROFESSIONAL DEVELOPMENT,
AND LEARN MORE AT [AAHOA.COM/CHO](#).